



**Request for quotation
ToR for Photography and
Videography services for ALIGHT Health,
Nutrition and WASH
Activities in Kassala State**

August 2025

About ALIGHT

Alight, formerly the American Refugee Committee (ARC), is an international non-governmental organization providing integrated health, nutrition, water, sanitation, and hygiene (WASH), food security and livelihoods, community protection, and peacebuilding services to nearly 2 million people annually.

Alight began its work in Sudan in 2004, responding to the emergency needs of approximately 500,000 war-affected internally displaced persons (IDPs) and host communities in the Tulus and Gereida corridors of South Darfur. In 2014, Alight expanded its services to include East Darfur. Today, Alight serves displaced populations and host communities in Gedaref, Kassala, West Kordofan, and East and South Darfur states. Alight provides lifesaving humanitarian action, recovery, and development services in these five states, with a country office based in Port Sudan.

Field offices in Gedaref, Kassala, Nyala, El Daein serve as key hubs for program delivery. Alight's staff is over 99 percent Sudanese, with nearly 500 full-time staff, complemented by over 800 incentive and community health and protection workers delivering lifesaving programs and durable solutions in Sudan. Alight is registered in Sudan and works closely with Federal and State Line Ministries to fulfill its humanitarian and development mandates.

Overall objectives

The primary objective of this assignment is to capture high-quality photographs and produce engaging short videos that effectively showcase ALIGHT's ongoing activities in Health, Nutrition, and WASH in Kassala. The deliverables from this assignment will serve as valuable promotional and documentation materials, intended for use across various platforms, including online platforms, social media channels, and future marketing materials. These visual assets will play a crucial role in conveying the impact and success of the initiatives, attracting attention, and creating awareness about the projects implemented by ALIGHT Sudan.

Scope of Work

1. Briefing/planning session (virtual)
Participate in an overview meeting with the Media & Communication lead and program managers to gain clarity on the requirements of consultancy and execution.
2. Principal filming/photography
Film b-roll, conduct on-camera interviews, and photograph a program/project, following guidelines, will provide to the successful Consultant based on the specific shoot requirements.
3. File organization and uploading
Properly name, organize, and upload all captured content to a cloud-based platform to allow the Global/HQ team to access and download for use. Email soft copies of all consent forms.

Output

The selected service provider needs to deliver the final materials as per the delivery date on the contract:

- Delivering 80 high-quality photos for the ALIGHT Programs in Kassala and delivering a selection of images for press release and social media purposes.
- Developing 2 to 3 minutes of 6 Short testimonies videos (2 for each intervention) covering ALIGHT activities (Health, Nutrition, and WASH).

- Delivering high-quality, impactful photos for all ALIGHT activities, such as mothers and children receiving services, and beneficiaries' joyful impressions in WASH activities, in guidelines, and with their consent for the photos
- Provide and develop 3 reports on Health, nutrition and WASH interventions

Videography & photography

Using quality video and photography equipment, including microphones for voice recording, additional lighting, and at least two cameras (close-up and wide-angle), the service provider will deliver:

- Inclusion of English subtitles for the interviewee and/or voiceovers (to be edited by ALIGHT before final production), providing good English translations of the beneficiary narratives.
- During the shooting, context videos (front door, hospital, WASH facility, according to the interviews) as well as ambient sounds and images to illustrate the interviews should be prioritized.
- High-quality 80 photos (30 in Health, 30 in Nutrition, 20 WASH) for the different beneficiaries interviewed on both sites
- The photo bank of all photos taken from facilities, as well as the raw footage of the videos, must be delivered in cloud-based platform and duplicated on external hard disks or USB keys: pictures sorted and with captions filled in (place, date, people); videos in format mp4 in 4K + separated soundtrack with microphone.
- Ensure branding of ALIGHT, Donors (USAID, SHF, or AICS), and ALIGHT/Medical staff at the beginning and the end of the video.
- Capabilities of executing (including drone-based aerial footage) will be an advantage.
- Below the plan for implementation:

#	Project	PHCC	photos	Video	Report
1	SHF new allocation, Health Nutrition	Kassala Airport -Halfa(dabrosa) -Alsalam 16/Amansoura	30 (20 health/10 nutrition)	1 (for activities) 1 from MOH	1
2	SHF new allocation (WASH)	Halfa- 1 site (Almasrya)	10	1	
3	BHA	Wad shrifyi/khadogli/Bant 42	40	1 for activities 1 from MOH	1
4	SHF Consortium 48hr, Protection (JASMAR)	-	0	1-FROM LINGO	1
	Total		80	6	3

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ALIGHT Focal Points

Under the overall supervision and guidance of the Media and Communications Manager, the service provider will work directly with the Program Managers and MEAL focal point in Kassala. The Media and Communications Manager will provide specific guidance and the ALIGHT brand book for the service provider to ensure organizational branding.

Qualifications

- At least 5 years of professional international experience in the field of communication, video development, video editing, and photography in the development and press sectors.
- Excellent record of accomplishment in implementing videos and photos.
- Knowledge of multimedia to develop a range of communication and information products.

- Knowledge of the working practices of the international media.
- Compulsory experience of working with International Development and Humanitarian NGOs is required,
- Languages: Fluency in English language and good knowledge in Arabic

Time Frame

The assignment is expected to start on 1 September and be completed by 20 September 2025.

Payment

Payments will be issued upon satisfactory delivery of the following deliverables, and will be divided as per the below:

1. First payment of 30% upon the completion and submission of Developing 2 to 3 minutes short Video covering Health, Nutrition, and WASH activities, and delivering high-quality photos for program facilities and impact, and delivering a selection of images tentatively due by mid-September 2025.
2. Second and final payment of 70% upon the completion and submission of 2 to 3 minutes of 6 short videos, delivering high-quality photos for all assignment components (health, nutrition and WASH) activities due by 20th September 2025.

Deliverables Required (please specify):

	Deliverables	No. of days needed	Price /day USD	TOTAL	Specifications
1	(3/4 Minute 6 testimonial videos +80 High-quality photos and delivering a selection of impactful images	6			For heath nutrition and WASH activities
2	3 comprehensive project video reports	6			Will be from 8-10 minutes and it present all project inputs
	Total				